

## **MEDIA ANNOUNCEMENT**

FOR IMMEDIATE RELEASE

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## **Celebrated Voice Coach Sally B. Waller Shatters Industry Barriers with Affordable Social Media Coaching and Anti-Scam Classes for Seniors**

STAFFORD, VA — JUNE 3, 2026 — Renowned Voice Coach Sally B. Waller today announced the launch of a groundbreaking, highly inclusive artist development program designed to democratize professional vocal coaching. By leveraging social media messenger platforms and Zoom, Waller is removing the financial and geographic barriers that traditionally keep elite training out of reach for everyday talent, while uniquely integrating public safety education for older adults.

At a time when inflation impacts extracurricular budgets, Waller's new curriculum introduces a spectrum of affordable, high-utility options for singers, speakers, and performers at every stage of life.

The new artist development lineup features four core pillars:

- **Voice Coaching via Social Media Messenger (Silver, Gold and Platinum Plans):** Waller's most innovative and budget-friendly option. Students receive professional critique and voice coaching directly through messenger apps, allowing them to train asynchronously at their own convenience.
- **"Voice Lessons & Tea With Voice Coach Sallyb":** A dedicated, inclusive class designed specifically for older adults and senior citizens. In a unique public-interest twist, each session kicks off with critical elder scam prevention updates before transitioning into vocal fitness, public speaking and community singing.

- Scenario-Based Group Performance Coaching: Interactive Zoom classes that simulate real-world stage, audition, and performance anxiety scenarios to build psychological resilience in artists.
- Private 1:1 Voice Lessons: Traditional, personalized elite training tailored to individual student goals, delivered globally via Zoom.

"Professional voice training shouldn't just be for the privileged few, and it shouldn't stop as we age," says Sally B. Waller. "By launching messenger-based coaching, I am meeting artists exactly where they are—on their phones, on their own schedules, and within their budgets. And by bringing seniors together for song and safety education, we are fighting both isolation and the scammers who target our most vulnerable."

Registration for all tiers is now open. To learn more about the Silver and Gold messenger plans, or to sign up for upcoming group or private sessions, visit [Singingflat.com](https://Singingflat.com) or follow [@VocalzMusic](https://VocalzMusic) on Facebook or [@SingingFlat](https://SingingFlat) on Instagram.

#### About Sally B. Waller

Sally B. Waller is a premier voice coach and artist development expert dedicated to nurturing authentic vocal talent. Known for her innovative teaching methodologies and commitment to community accessibility, she trains voices across generations, helping individuals find their confidence on the stage, on screen, and in everyday life.

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